



Taking Wellness to the World®

ENIVA VIBE INDEPENDENTLY TESTED FOR BANNED SUBSTANCES

FOR IMMEDIATE RELEASE

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(Minneapolis, MN) Eniva Corporation's VIBE Original and 2.0 products have been evaluated by the foremost athletics testing program in the United States for use by athletes at various levels of competition. The testing agency provides independent verification that a sample product has tested negative for substances banned by sports organizations such as the IOC, NFL, NCAA, MLB and WADA.

Using a third party laboratory with many years of experience in anti-doping analytical work, VIBE products were tested for the presence of anabolic agents and stimulants. The analysis indicated that specific lots* of VIBE Original and VIBE 2.0 do not contain anabolic agents or stimulants banned for athletes involved in Professional, Collegiate and Olympic sports competition. An analysis of more than 60 substances on the WADA banned list was done, including all that are commonly found in dietary supplements.

The detection thresholds used by the testing facility are the lowest detection limits for any similar testing program throughout the world. Anabolic agents limits are at 10 nanograms per gram, while stimulants limits are at 100 nanograms per gram. The testing agency works with responsible dietary supplements manufacturers in assuring customers that product samples have been tested for specific banned substances, and that no banned substances have been found in those samples above the detection limit.

Eniva Chief Medical Officer, Dr. Benjamin Baechler responded to the results, "These results further demonstrate our corporate value of safety, including that for athletes. It also supports the internal testing proficiency of the Eniva Quality Department. We consistently endeavor to ensure all incoming raw materials used in VIBE are within our strict quality and safety standards." Users of VIBE can have greater confidence in knowing that the Eniva has taken precautions to ensure that harmful anabolic agents and stimulants are not present in the product. Eniva plans to continue periodic, ongoing independent testing of Eniva products for these substances.

"Long used by sports enthusiasts for years, VIBE is ideal for the athlete," stated Eniva CEO Andrew Baechler. "Whether a high school baseball player or an Olympic-level cyclist, they can be confident that VIBE will provide exceptional support for performance and recovery, while ensuring safe and legal supplementation that complies with World Anti-Doping standards. These lot testing results indicate an exciting milestone in validating the suitability of Eniva VIBE for athletes."

Eniva Corporation, located in Minneapolis, MN, researches, manufactures and markets an expansive line of advanced liquid nutraceuticals. A pioneer in the science of advanced nutrient delivery systems, Eniva has been the preferred source for millions of athletes, medical professionals and wellness enthusiasts for the last decade. For more information and a full list of tested substances, go to www.enivaquality.com. For information on Eniva Corporation, contact Travis Cook, 763-795-8870 or visit www.eniva.com.

* *Specific lots tested: VIBE Original 217301; VIBE 2.0 202702.*

Research study references on file, Eniva USA, 2008.

