



Date: May 2008

Testing Purpose:

To validate the nutrient content, quality and safety of the VIBE Original product in categories established as appropriate for a multivitamin supplement.

Background information:

In a competitive and quality-conscious consumer environment, the importance of correct and validated label information is critical. This is particularly important for dietary supplements and other ingestible body support products. As more and more people are recognizing the need for supplementing, they are also demanding that the safety and quality of the products they purchase be substantiated.

Because of these concerns, a number of premier testing agencies have become expert in ensuring dietary supplements meet various standards, including but not limited to, nutrient levels, safety (free of contaminants), material quality, and label accuracy. These facilities are FDA inspected, follow GLP (good laboratory practice) protocols, are accredited by outside groups and/or participate in method validation programs.

Supplements certified by these testing agencies indicate that the manufacturer has followed the correct steps in producing and labeling its products for the general public.

Study Design/Methods:

Eniva VIBE Original was processed by Consumer-Lab.com (CL) for third-party independent analysis. Consumer-Lab.com uses a highly advanced and experienced laboratory, implementing appropriate, clinical in vitro laboratory evaluations that follow USP standards. In the category of multivitamins, CL tested for the following variables: select index elements, disintegration and dissolution, and lead contamination. They also validated FDA labeling compliance.

Results:

Eniva VIBE Original passed the required parameters for CL testing. The product was given Consumer Labs "Approved Quality" rating, its official seal of approval. The CL "Approved Quality" logo will now appear on VIBE Original bottles.

Discussion:

As the regulation of dietary supplements continues to become more rigorous, and the consumer demand for supplementation expands, the testing results of such products will be indispensable. Through the assistance of CL, users of VIBE Original can be assured the product incorporates the highest standards of quality and safety.