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## Press Release

### **Eniva Nutraceuticals Becomes Community Sponsor of University of MN Wellbeing Lecture Series**

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Eniva Nutraceuticals is proud to announce its participation as a Community Sponsor of the University of Minnesota's Center for Spirituality and Healing "Wellbeing Lecture Series."

The 2015 Lecture Series includes the sponsorship of three outstanding wellness experts from throughout the world. The first in the series is Stephen Devries, MD, a pioneering preventive cardiologist specializing in integrative approaches to heart health. Devries has more than twenty years of clinical experience in university-based medical centers and focuses on integrative lifestyle approaches to prevention of heart disease and other health conditions. Devries will be speaking April 14.

The second speaker in the series is Atul Gawande, MD, a surgeon, writer, and public health researcher. Author of the New York Times bestseller, *Being Mortal*, Dr. Gawande challenges healthcare systems to change the way doctors deal with debilitating conditions among their patients, and advocates for shifting the focus to wellbeing at all stages of life. Gawande will be speaking September 18.

The third speaker Jon Kabat-Zinn, PhD, is an internationally recognized teacher, author, researcher, and clinician in the fields of mind/body medicine, integrative medicine, and self-healing. He is the founder of Mindfulness-Based Stress Reduction (MBSR), and is an expert in applications of mindfulness meditation in everyday living to optimize one's capacity to face stress, pain, and illness. Kabat-Zinn will be speaking November 20.

Eniva has been a participant, supporter and benefactor of the Center for Spirituality and Healing since the Center's early days. Eniva has helped enable faculty-led research projects ranging from the integration of therapeutic cognitive practices, to healing self assessment tools, and therapies for anxiety.

Regarding its newest collaboration as a Community Sponsor of the 2015 Lecture Series, Eniva Nutraceuticals president Andrew Baechler stated, "Eniva is excited to help bring such noteworthy and accomplished health professionals to the Twice Cities area, and especially to the University of Minnesota. Their teachings align well with Center for Spirituality and Healing's wellbeing model. We see our sponsorship of the Lecture Series as a way to help increase that same wellness awareness within our local community."

Eniva Nutraceuticals, founded in 1998, designs, manufactures and distributes premium quality nutritional supplements and body care products at its Minneapolis, MN headquarters. Eniva nutraceuticals and cosmeceuticals are made under strict GMP and CFR-21 guidelines, formulated to threshold potency levels, and delivered primarily in a proprietary liquid format. Stringently tested for safety and purity, Eniva is regarded in the industry as the manufacturer of innovative, high quality and efficacious wellness products.