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Press Release

Eniva Guest Speaker at Minnesota Export Trade Conference

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Eniva Chairman and CEO, Andrew Baechler, was among a number of select guest speakers at the Fall 2014 U.S. Commercial Services “Discover Global Markets” Business Forum Series. A three-day long trade conference, the event provided expert information to Healthcare and Life Sciences companies who are choosing to compete and grow in the international marketplace.

Baechler’s presentation focused on the conference topic “Regulations, Directives and Standards for the Supplements and Cosmetics Industries.” The session provided valuable information on health technology regulations in specific markets, the change in industry directives throughout the European Union and Pacific Rim countries, as well as the harmonization standards that impact global business.

The “Discover Global Markets” Forum attracts businesses from throughout the Midwest, and features industry experts from such organizations as the US Department of Commerce, the Small Business Administration, U.S. Senate and House of Representatives, and various U.S. Consulates and Embassies. Other business presenters at the fall Forum included Boston Scientific, Medtronic, Deloitte Consulting, Bremer Bank and EuroMonitor.

Stated Eniva CEO Andrew Baechler, “It was a great honor to be among the highly regarded panel of presenters at this event. Eniva has been a global provider for more than a decade, and it is exciting to be able to share some of our knowledge with companies who want to grow their businesses through international expansion. The possibilities are endless as we continue to leverage the potential of globalization.”

Eniva Nutraceuticals, founded in 1998, designs, manufactures and distributes premium quality nutritional supplements and body care products at its Minneapolis, MN headquarters. Formulated by a medical doctor, Eniva nutraceuticals and cosmeceuticals are made under strict GMP and CFR-21 guidelines, designed using threshold potency levels, and delivered primarily in a proprietary liquid format. Stringently tested for safety and purity, Eniva products are regarded in the industry as the gold standard for innovative, high quality and efficacious nutritional supplements.