



Taking Wellness to the World®

ENIVA HOSTS FDA ROUNDTABLE EVENT

FOR IMMEDIATE RELEASE

October 2010 (Minneapolis, MN)

Eniva Nutraceuticals was the host for the first regional Food Drug & Cosmetic Division event in Twin Cities, featuring an industry roundtable discussion with the FDA and the Minnesota Department of Agriculture.

The event featured distinguished guest speakers from the US Food and Drug Administration, including a Consumer Safety Advisor, a FDA Compliance Officer as well as a Food Safety Inspection Director from the Minnesota Department of Agriculture.

Presentations from the panel of experts included training on how to comply with the new GMP regulations, guidelines and enforcement of the FD&C Act, and food safety regulations. Industry leaders from a wide variety of food, drug and cosmetic enterprises filled out the presentation room.

Stated Florina Nita, Director of Quality Systems for Eniva Nutraceuticals, and the Regional Councilor for the FD&C Division that coordinated the event, "This was a landmark event for Eniva and the attendees. It is a rare honor to have such high-ranking experts attend this event. These are the individuals who help enforce the safety regulations we all must follow. We were able to learn firsthand from them how to excel in quality and compliance while ensuring consumers safety"

Added Eniva CEO Andrew Baechler, "Eniva has always been committed to superior quality. For more than a decade we have put in place the operations and systems to protect the safety of those people who use our products. We feel very privileged to have helped host an event that is so critical in moving our industry forward."

Eniva Corporation, located in Anoka, MN, designs, manufactures and distributes liquid nutritional supplements and other body support products. Founded in 1998, Eniva has earned the distinction of being the pioneer of advanced liquid nutraceutical products and innovative nutrient delivery systems. For more information, visit www.eniva.com, or contact: Florina Nita, Director of Quality Systems, Eniva Nutraceuticals, 763-795-8870.

